

# Jakarta EE Marketing Committee Meeting - November 1, 2018

## Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Review of actions from last call **(10 mins)**
  - Jonathan to meet with Eclipse web development team (Eric) to discuss standardization of EE4J projects, Tanja to initiate contact.
  - Marketing committee organizations to provide feedback on the spec process draft.
  - Member blog editorial calendar- Marketing committee to consider blogging about Jakarta EE Community Voices. Please update with blog posts related to releases and community voices.
- Summary of EclipseCon Europe and Oracle CodeOne **(10 mins)**
- Reporting to/from Steering Committee (Mike) **(10 mins)**
- Expanding [Jakarta EE Twitter influencers list](#) **(5 mins)**
  - Your help to populate list so we can add to who we follow
  - To see who we already follow, see [here](#)
- Upcoming events where EF will promote Jakarta EE **(5 mins)**
  - W-JAX (Nov 5 - 9)
  - Devovx Belgium (Nov 12 - 16)
- [Member blog editorial calendar](#) for members to signup **(10 mins)** FYI
- Parking lot
  - November 8 agenda
    - Dec 14 announcement planning
  - November 15 agenda
    - JakartaOne Live Discussion

## Attendees

Jonathan Gallimore - Tomitribe  
Jadon Ortlepp - Payara  
Ivar Grimstad - Committer Representative  
Mike Denicola - Fujitsu  
Dan Bandera - IBM  
Neil Patterson - IBM  
Ed Bratt - Oracle

Eclipse Foundation representatives:  
Tanya Obradovic (Eclipse Foundation)  
Stephanie Swart (Eclipse Foundation)  
Paul White (Eclipse Foundation)

## Discussions:

JG update on EE4J API projects standardisation on the website.  
Spec Process draft received no feedback. Looking at creating publicity around current status and when JNoSQL is successful through spec process.

MD had some feedback from steering community regarding positive feedback on EclipseCon. Town hall was a big success. Feedback from CodeOne was positive as well. Jakarta EE involved in IBM keynote, a lot of mentions of Jakarta EE at CodeOne. Panel session went well. IG feels we could have had a Jakarta EE booth and marketing swag.

PW discussed Glassfish target date December 14th and community interest and assistance around it. Celebrating Glassfish milestone with content from members.

Eclipse foundation has approved licences for code shipped from Eclipse. TO asked for people to contribute influencer names to list for marketing. Discussed adding some newsletter account controllers and submitting content to sites like Dzone.

Meetings possibly moving to once a fortnight in new year. Discussed developing involvement from other members such as Microsoft, Pivotal, Lightbend etc.

**Actions:**

JG to open pull request and review EE4J projects task, to send an update. Involving Bill and Eric.

SW - To communicate to community about glassfish promotion. " We have a lot of interest but want to accelerate" - Call for assistance.

PW - To work out strategy on suggesting further involvement from other Jakarta EE members.